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Lesson 1

Conducting a good analysis of hiring trends and mismatches
generated by ups and downs of the labour market

Framework and objectives

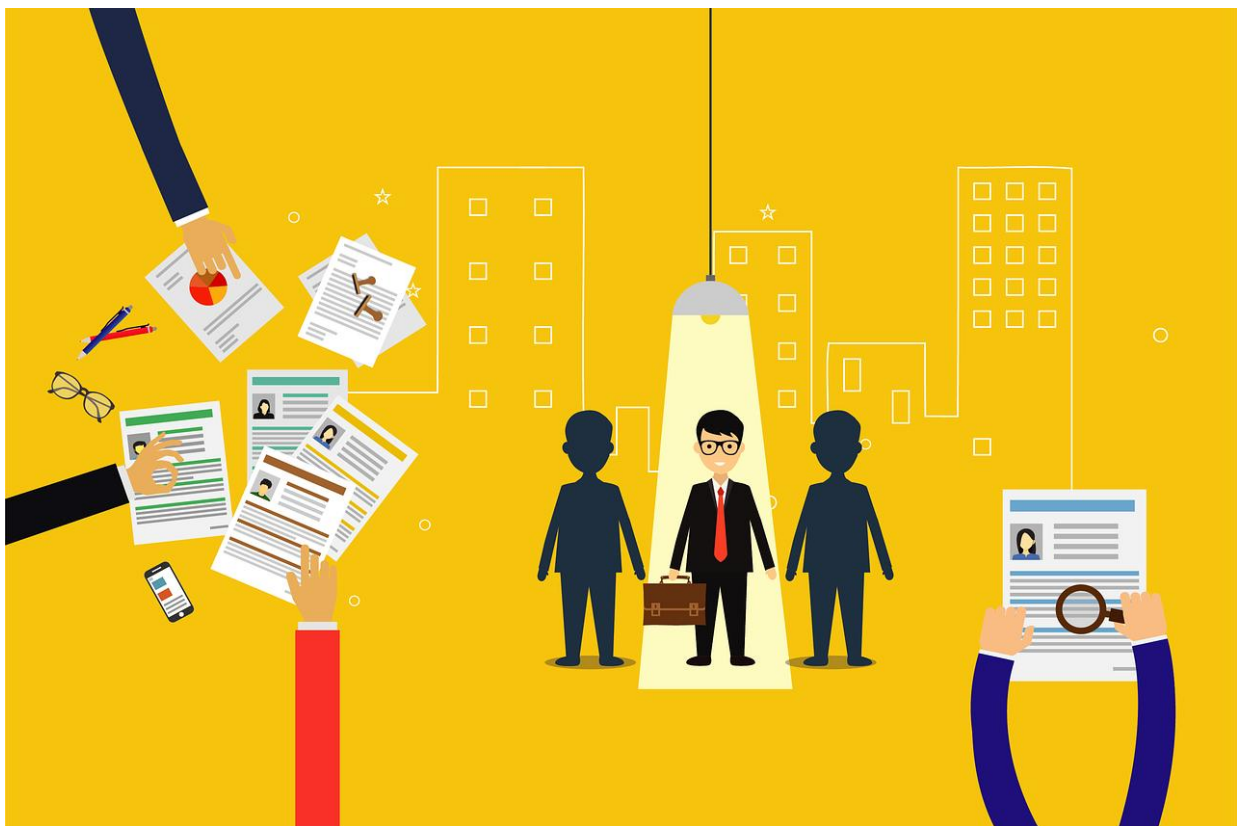


Framework and objectives

- Common problem:
Labor market indicators are usually analyzed in isolation.
- What is proposed?
Combine indicators for actionable insights



Framework and objectives



- What are we looking to identify?
 1. Occupations with mismatches due to lack of professionals
 2. Occupations with the best evolution in terms of employment

- Therefore, the aim is to identify real employment opportunities



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