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Lesson 4

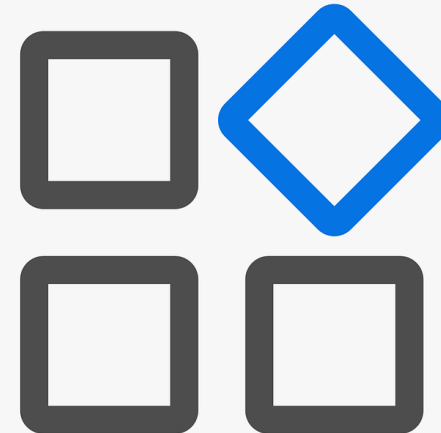
Conducting a good analysis of hiring trends and mismatches
generated by ups and downs of the labour market

Practical applications



Practical applications

- Applications:
 - Career guidance
 - Design of itineraries
 - Prioritization of sectors



Practical applications

- For a social entity, these calculations are very relevant, because it means identifying:
 - More real insertion possibilities
 - Less competition
 - More room to negotiate conditions for workers
 - Not to orient towards occupations that are losing weight
 - To detect emerging sectors before they become saturated



Practical applications

- Key messages:
 1. Combined analysis of labour market indicators improves decision-making
 2. Targeting with data is better than targeting blindly

Guiding with data does not mean dehumanizing the intervention.





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